

Dear Mayor,

DesignAlabama is very excited to announce a new program our organization will be launching in 2017. As a next step for communities who have participated in the **Design**Alabama Mayors Design Summit, our new program, **Design**Place will offer an opportunity for a “next step”.

DesignPlace’s primary goal will be to provide those communities who have participated in the **Design**Alabama Mayors Design Summit with a next step in advancing the recommendations of the Summit. Successful applicants to **Design**Place will receive technical assistance that can help their communities apply good planning and design to leverage their town’s assets. The intent is not to remake a community, but to make it better by taking advantage of its physical, economic and human resources. The process is grassroots and on-the-ground in each selected community and can focus the efforts of the entire community on strategic opportunities and options.

The program will be a partnership between **Design**Alabama and the community and will require a small financial commitment from each participating community which is outlined in the full application. The application is a glimpse into your community and your communities opportunities for creating place.

The full application is now available online at designalabama.org. There are two application deadlines March 1st and August 1st. We look forward to partnering with many of Alabama’s great communities on this endeavor. Please feel free to call or email me with any questions.

Sincerely,

A handwritten signature in black ink that reads "Gina G. Clifford". The signature is written in a cursive style with a large, stylized "G" and "C".

Gina Clifford

DesignPlace:

Creating Collaborations for Creating Place

DesignAlabama is a citizen-led, not-for-profit corporation that is an action oriented outreach component of the Alabama State Council on the Arts. **Design**Alabama's primary mission is to advocate for the collaboration of design professions and their importance in creating and enhancing place and quality of life in Alabama.

DesignPlace is a program of **Design**Alabama. **Design**Place's primary goal is to provide those communities who have participated in the **Design**Alabama Mayors Design Summit with a next step in advancing the recommendations of the Summit. Successful applicants to **Design**Place will receive technical assistance that can help their communities apply good planning and design to leverage their town's assets. The intent is not to remake a community, but to make it better by taking advantage of its physical, economic and human resources. The process is grassroots and on-the-ground in each selected community and can focus the efforts of the entire community on strategic opportunities and options.

COMMUNITY INFORMATION

Community Name: _____

Mailing Address: _____ City/State: _____ Zip Code: _____

Email: _____ Phone: _____

Nominee Organization if Other than City: _____

Nominee Mailing Address: _____ City/State: _____ Zip Code: _____

Email: _____ Phone: _____

Current Mayor Name: _____



/ Did this Mayor Attend the Mayors Design Summit? If so, what year? If not, who was the Mayor that attended and in what year? _____

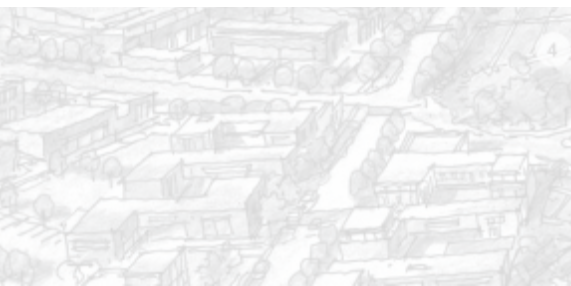
/ What Planning/Design Issue Did Your Community Bring to the Mayors Design Summit? _____

/ What, progress has your community made in accomplishing ideas generated from the Mayors Design Summit? Please describe and provide as much detail as you can. _____

/ Has your community engaged in additional planning and design with design firms or other groups since the mayor attended the summit? _____

/ Has your community participated in Alabama Communities of Excellence? When and who is your team leader? YourTown? When and how many citizens? What organizations did those participants represent? Is your community a Main Street Community? _____

/ What are some of the design/planning issues/opportunities in your community? _____



/ How has your community implemented plans/designs in the past? Grants? Bonds? Volunteer efforts? Public/Private partnerships? Other? _____

IF DESIGNPLACE VISITS YOUR COMMUNITY THEY WILL BE “ON-THE-GROUND” FOR THREE AND A HALF DAYS AND THREE NIGHTS. THE TEAM CAPTAIN WILL ALSO VISIT FOR ONE DAY TO HELP UNDERSTAND THE PROJECT FOCUS SO THAT THE BEST PROFESSIONAL TEAM CAN BE RECRUITED. PLEASE DESCRIBE THE COMMUNITY’S FUNDING SOURCES FOR THE FOLLOWING EXPENSES THAT THE COMMUNITY WILL BE ASKED TO COVER FOR A DESIGN PROFESSIONAL TEAM WILL NUMBERING 5-7.

/ Lodging: _____

/ Food [many meals are working meals and DA encourages the support of local businesses and organizations]:

/ A work-space for the team [often a church social hall; community center assembly area; etc.]: _____

/ The cost of publication and distribution of the report created by the team – approximately \$3000: _____

PLEASE PROVIDE LETTERS OF SUPPORT FOR FUNDING (THIS CAN BE IN-KIND OR MONETARY).

